6:30 Call to Order, minutes approval from September 2019

Motion passes with additions/corrections

6:35 Financials

Q3 reports
2018/2019 financial true up
Review 2019 payroll increase
Event Expenses down from 2018 may not have received all invoices for 2019

Budget expense request
Historically the org has not sent anyone to the tilth conference. It’s possible to in the future.
Good plan to send to fund raising program.
Staff training budget needed for 2020

Motion: Cover the cost of fundraising class of $400- Seconded- Motion Passes
Motion: $500 + 28hrs over 7 months for Leadership Snohomish County totaling $1356- Seconded- Motion Passes

6:55 Directors Report

Member Services & Programs

No Nov. Meeting.
Dec. Meeting potluck/annual meeting. Additional staff needed to check in
Who’s term is up? Jill to find out who’s term is up.
KCD grant extended to 2020- for technicals
EFP 2 property- KC is reluctant to lease house on property, repairs to make the house livable is over 120K making it a liability.
Proposed using house as storage until a decision can be made and keep it as part of the lease in order to stop the house from being torn down or in continued disrepair.- NOV. Agenda item to discuss further.

Advocacy
Organizational Strength
Marketing plan and expanding social media in the works.

7:25 Farmers Market Committee Update
Bruce and Jill met with Carnation City Council member Jim Berger. Willing to pass on marketing material, vendor lists and grants. Open to supporting another group who takes over market. City of would not be able to take over running the market. Next steps- board to discuss, potentially volunteer committee to run the market.

Potential potluck to discuss Farmers Market and engage community

Motion: SVT will no longer host or manage the Carnation Farmers Market beyond 2019- 6 Yays 1 Neigh, motion passes

Nov Agenda- committee to bring plan on messaging

7:40 Strategic plan discussion
New Member survey to engage member farmers on needs and direction for 2020 and beyond.
Organizational strengths has the majority of ‘in process’
New committees to form to discuss Strategic Plan in depth.
Development committee to be chaired by Petrina

7:50 Fundraising
- 2020 event planner contract

Potential to use another event company as consultant for new ideas

Next steps
Carnation Farms still possible location
Pig roast branded for SVT. Hours to be added to budget for staff time to work on outreach for pig roast.

Motion: To have Claire Foster preform Events for 2020 over Synchronicity. 6 Yays 1 Abstentions- Motion Passes

More detailed proposal needed- specific feedback on pig roast- timeline- Event committee of board members

8:15 Updates from partners
(WID, SVFC, KC Ag Commission, CCF, Carnation Farms, SCD, FFF, Oxbow)

CCF-going on hiatus until spring
CF- now processing birds. Slaughter site in process
FFF- updates but no movement
Discussion on potential new board members.

8:30 Adjourn 8:51

Next meeting: November, 18 2019  Location: SnoValley Tilth Office  6:30-8:30pm