



SnoValley Tilth

2012 Annual Report

2013 Plans for the Year

- Operate the Carnation Farmers market for its 10th season, including extended seasons in the new market shelters.
- Continue progress on completion of the Community/Market shelters project in Carnation.
- Implement a fundraising plan for the year.
- Update and distribute hardcopies of our membership farm directory and maintain the online directory.
- Continue to refine our strategic plan's goals and objectives to match our mission and vision.
- Expand capacity for SVT to implement our strategic plan through staffing and membership involvement.
- Continue collaboration with new gleaning Coordinator position to facilitate food bank donations of local produce.

2012 Activities

- Hosted six membership meetings with educational themes such as co-op buying organization for local produce, native plant restoration collaboration projects with Mountain to Sound Greenway, and connecting local produce to health benefits for consumers. Meetings also include networking, committee updates and information gathering, announcements, and more.
- Operated the Carnation Farmers Market for its 9th season with increased SVT revenues under the direction of a newly hired manager.
- Participated as a central partner in building of Phase 1 of the Community/Market shelters project in Carnation, contributing \$23,000 (including receiving and rededicating a \$5000 grant from the Snoqualmie Tribe) and countless volunteer hours.
- Strengthened the Market Steering Committee with significantly greater community participation and guidance.
- Established new connections for partnerships with Microsoft and the NW chapter of the AFT.
- Offered our third "meet and greet" session for our New Farmer Mentorship Program.
- Coordinated use of available land for new farmers in our New Farmer Mentorship Program.
- Applied for independent 501c3 status by filing Form 1023 with the IRS.
- Collaborated with new full-time Hopelink Gleaning Coordinator to facilitate food bank donations and use of local produce.
- Fundraised for additional funds with an on-farm dinner (\$2000), stone soup kitchen (\$500), Swedish Hospital market sponsorship (\$2000), and held our third Annual Pig Roast and Auction fundraising event- net proceeds about \$500.
- Continued to refine accounting system using Quickbooks for budget tracking and timely financial reports.
- Continued to expand outreach through social media such as Facebook, Wordpress blogs, and a redesigned webpage.
- Purchased and set-up an SVT dedicated laptop to serve as our mobile office.
- Commented against annexation of several APD parcels into the urban growth boundary, in attempt to protect agricultural land from development, and commented on plans for development in the Sammamish Valley and at Tall Chief Golf Course.
- Began to collaborate with county staff and other interested parties regarding forming a group to work on irrigation water issues, including the creation of a water rights bank and irrigation district.
- Successfully sought to encourage the county to hold public meetings regarding the county's shifting river management strategies which place agricultural uses in conflict with restoration uses and which may allow fewer flooding interventions.
- Changed SnoValley Tilth name via by-laws vote to remove "a chapter of Washington Tilth."
- Coordinated our first farm tour in September, a free event that was open to the public.
- Increased dues by \$5-\$15 to \$20 for low income option, \$40 for regular members, and \$60-100 for farms in the directory.
- Adopted a conflict of interest policy for use by Board of Directors.
- Participated in Camp Korey's and Duvall Heritage Society's annual events for the community.